

PRIVACY POLICY

Baltic Center for Media Excellence (BCME), address: 5 -1 Palasta Street, Rīga, LV 1050, Latvia, (hereinafter “BCME”) respects and values your privacy. BCME has designed Privacy Policy to inform you on how BCME collects and processes your personal information (further “Personal Data”) that you have provided.

The Privacy Policy applies to you when you have submitted your Personal Data in the registration form (hereinafter “Registration Form”) on the internet, as a participant, media representative or as a speaker / moderator to attend the event (further “Event”) organised by the BCME.

For what purposes are your Personal Data collected and processed by the BCME?

Registration and attendance

For you to be able to register and attend the Event, the BCME processes your Personal Data obtained via the Registration Form for identification and registration purposes. Personal Data processing is required for BCME to take the necessary steps prior to entering into a contact on the attendance of the Event and for the performance of contractual relations established between you and BCME.

Please inform BCME about your dietary preferences. The BCME will use this information to accommodate your request within reasonable limitations. This Personal Data processing is necessary to accommodate the safety and wellbeing of the Event participants.

What type of Personal Data the BCME collects and processes?

For registration and attendance, the BCME processes Personal Data:

- First and last name;
- E-mail address;
- Other data (depending on situation/event)

For how long does the BCME keep your Personal Data?

The BCME only retain your Personal Data as long as necessary for the purposes this Personal Data was collected for. Within 30 days after the Event your Personal Data are destroyed.

Your Personal Data protection rights

The Personal Data Processing is allowed only in case of your consent that you can withdraw at any time. The withdrawal becomes effective for further Personal Data processing.

You are entitled to following rights:

- A. Right of access: You are entitled to know if the BCME processes your Personal Data and what Personal Data the Organiser possesses. You may inquire for a detailed and specific information about the processing carried out;
- B. Right to rectification: the BCME is under obligation to rectify inaccurate Personal Data and to complete incomplete Personal Data;

- C. Right to erasure: the BCME is obliged to erase your Personal Data upon your request and under certain circumstances;
- D. Right to restriction of processing: the BCME in certain circumstances is required to restrict the use of your Personal Data upon your request;
- E. Right to data portability: Under certain circumstances You have a right to receive the Personal Data the BCME has on you, in a structured, commonly used and machine-readable format;
- F. Right to object: When the BCME processes your data based on its legitimate interest, you have a right to object to your Personal Data usage for such purposes. You can at any time object to use of your Personal Data for direct marketing purposes and the BCME is obliged to cease to do so.
- G. You have a right to lodge a complaint in the national data protection supervisory authority.

The BCME contact information:

If you have any questions or requests related to the Privacy Policy or your Personal Data usage, please contact the BCME:

Baltic Center for Media Excellence (BCME)
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